On Saturday, January 21, the 18th Annual Freshman Honors Recognition Reception was held in the Candler Memorial Library Ballroom. This special event is designed to formally applaud all freshmen who made the honor roll during the 2011 Fall Semester.

This year, the Department of Media Studies’ very own Archauna Gilliam was numbered amongst those special honorees.

Miss Gilliam hails from Newberry, South Carolina with a perfect GPA of 4.0.

When asked about her scholastic achievement and selection of Media Studies as a major, Archauna replied, “I try to stay focused. When you’re focused you put yourself in a better position to accomplish your goals than when you’re all over the place.”

“My inspiration for digital media and mass communications originates from a trip to Universal Studios in Orlando, Florida. I visited the CNN Center. I got to sit in front of the camera and report the news.”

Becoming a five minute news anchor sparked Archauna’s imagination. Says Gilliam, “My dream is to one day be a news reporter; an anchor. I’d like to work for CNN.”

In addition to television news, the Media Studies freshman honoree has many other professional interests. One compelling pursuit is modeling. Archuana enjoys strutting the runway for Crème de la Crème and Royalty Empires.

Other organizations that find Gilliam involved are the Paine College Communications Associations (PCCA), and Sisters on a Mission.

With a first semester perfect GPA score, who will deny Miss Archuana Gilliam is a “sistah on a mission.”
Happy Birthday to ‘Ya
by Shakira Reid

Paine College, along with three other schools in the Augusta area hosted the annual celebration of Dr. Martin Luther King, Jr.’s birthday. Held on January 13th, 2012 in the Gilbert-Lambuth Memorial Chapel, many gathered to reflect on Martin Luther King, Jr. and his dedication to equality for all.

The service began with a welcome speech from Terry D. Elam, President of Augusta Technical College followed by everyone participating in the singing of Lift Every Voice and Sing.

This particular celebration of MLK Day not only involved Paine College, but also Augusta State University, Augusta Technical College, and Georgia Health Sciences University. All four institutions came together to honor a man whose legacy continues to impact America. The chapel was filled with voices all in unison as students from all four locales sang in the combined choir.

Guest Speaker Sylvia Russell, president of AT&T Georgia, spoke on breaking the cycle of inequality and the importance of education. Ms. Russell and AT&T have touched lives throughout Georgia by making one of the largest corporate commitments to address high school success and preparation for the workplace.

Many attendees of the 2012 MLK event said Paine College’s tribute shined impressively as students, faculty, and the Augusta community came out to “show some love” for what would have been the 83rd anniversary of Dr. King’s birth.

An offering was made at the end of the service which will help fund the Dr. Martin Luther King Jr. National Memorial Foundation.

For other donations, visit www.mlkmemorial.org

The time is overdue; For people like me and you; Who know the way to truth
Is love and unity to all God’s children.
It should be a great event; And the whole day should be spent; In full remembrance
Of those who lived and died for the oneness of all people.
So let us all begin; We know that love can win; Let it out don’t hold it in.
Sing it loud as you can:

Happy birthday to you; Happy birthday to you; Happy birthday.

-- Stevie Wonder
In this 2012 brand New Year, as we walk the great campus of Paine College, do we value our steps? Paine College is the Gateway to the World for all who make it a stop, however long or short, along their life’s journey. And, in case you didn’t know, this great institution, initially envisioned in 1869 by the Honorable Bishop Robert Paine, was founded on November 1, 1882. That’s only just 130 years ago this year.

Further enlightening, Paine College was established to train and make ready for the world Black American teachers and preachers. Subsequently, when you see the slogan, “Gateway to the World,” this isn’t something originated by a Madison Avenue marketing firm for strictly promotional purposes. Paine college was the only gateway to any world that many African-Americans recently up from slavery had. Paine was and remains a “brass ring” to grab.

Can we even fathom the feeling of being one of the first Paine College students? As a member of the Paine College Class of 1886, what do you think were the issues? Dorms? Cafeteria food? Classes? Grades? Teachers? Parking? Registration? All, or even any of the above that presently make us want to holler and throw up both our 2012 hands?

The Paine College Class of 1886 knew their school was on a mission to create great leaders and proud alumni with the desire to lead, support, give back and impact. I’m sure whatever the issues affecting vintage 1882 PC students and their matriculation; they embraced the collective mindset of a glass half-full as opposed to one half-empty.

Class planning and organization of material and schedule whether 1882 or 2012 will always be both glass and self-fulfilling. But, self-fulfillment not only requires, it demands making each moment of one’s “school daze” count.

Let’s start this semester off by endeavoring to endure with the heart of our mascot, the lion, as well as with that of those Paine College students who have tread the same hallowed halls before.
Technology can empower faculty and students to make the education process more interactive, collaborative, hands-on and mobile. If implemented correctly, technology fosters a more effective learning environment that helps students develop the necessary 21st century skills they need to succeed in college and their future careers.

The flat-screen monitors that are installed throughout the halls on the Paine College campus are not there for decoration. The wall mounted phones in the Haygood-Holsey classrooms are not there as part of Paine’s campus beautification initiative. Paine College was founded in the 19th century, but make no mistake, it is becoming a 21st century institution in every state-of-the-art, as well as in every state-of-the-technology.

It has been said, “The spirit of the people is greater than man’s technology.” But, what happens when the spirit of a people embrace technology for the purpose of maximizing their own individual and collective self-empowerment? When W.E.B. Dubois’ talented-tenth are technologically prepared to bridge the “digital-divide,” the “straps” Booker T. Washington referred to aren’t connected to boots, but to laptop carrying cases and handbags containing 4G, 5G, 6G Android cell phones.

Paine College is providing support for mobile devices and digital content. In case you didn’t know, the campus bookstore sells electronic textbooks and e-reader devices and tablets. Faculty and students can also download a mobile app on their smartphones to access the Paine College course management system. And, of course, this gives faculty and students the mobility to be at home, on assignment away from campus, or just on vacation, and they can access their courses online and communicate with classmates, professors, and staff through a chat session.

Technology is the tool of tomorrow that can be hand-held today. Every time you hear your own personal ringtone, you are reminded that “not having” is not a 21st century excuse for “not-knowing.”
The Painful Truth
by Gary Flanigan

Since everybody’s looking at the Penn State football program, why not look at it some more. What happened at Penn State, with regard to their football program, many people around the country considered morally offensive. The manner in which the Penn State administration and football coaches handled the situation was viewed utterly deplorable, atrocious, downright disgusting.

And, of course, surrounding any national controversy, there’s always that fringe ilk who advocated that Penn State football be totally eradicated from the ranks of collegiate athletics all together.

What were those football coaches thinking about to do what they did? The mere idea that Penn State would allow a Black player on their football team was viewed practically criminal.

The year was 1941, not 2011. Joe Paterno was only 15. Dave and Harry Alston were the first African-American players to be recruited by Penn State. The Alstons played on the 1941 freshman team. At that time, freshmen were ineligible to play on the varsity squad. The Penn State freshman team went undefeated, and Dave Alston was so outstanding that a few national news outlets featured him and predicted his greatness for the coming 1942 season.

Tragically, and mysteriously, Dave died after a routine tonsillectomy operation, and brother Harry dropped out of school. But, in 1945, Penn State did it again. This time they recruited Wally Triplett, and later Dennie Hoggard. Triplett became the first African-American varsity player for Penn State. That same year, Penn State was scheduled to play the University of Miami in Florida. The Hurricanes, however, being a segregated school, demanded that the two Penn State black football players sit the game out in Pennsylvania. The Miami position was don’t even put them on the bus. The Penn State response was a unanimous, “You know where you can go.” The entire Penn State team was not going to Florida if Triplett and Hoggard would not be welcomed on the Hurricane’s football field.

Then Penn, one year before Jackie Robinson (1946), broke a major sporting color barrier by being invited to the Cotton Bowl in Dallas, Texas. Triplett played in the game against Southern Methodist University without any noticeable opposition.

While the spotlight is presently focused on the Penn State football program, let’s put the real in it from a positive perspective that too few know, bother to research, or care to remember.
No ‘Cloud’ of Doubt

by Shakira Reid

Atlanta, Georgia native, Professor Torrey Cloud has proven to be the go to guy for any advice regarding one’s career in the entertainment industry. As owner of Incognito Music Entertainment, Professor Cloud specializes in Artist Development, Artist Management, Music Marketing, and even Music Production. When asked how he would best describe his label, Cloud described it as bridging the gap between music and marketing.

On top of owning his own record label, Professor Cloud is also the Marketing Director for “Best Boom Strategies” which is a professional and business Development Company based in Atlanta, Georgia.

And additionally, did you know Professor Cloud was also an artist? Going by the name “Incognito Ism,” he also dedicates time to spoken word and rapping, expressing that he does more spoken word.

Cloud jokes, “I can’t be the old guy still claiming to be a rapper.”

As a marketing professor at Paine College, Professor Cloud says his main approach with students is to help them build their business through teaching. Making sure that they understand every aspect of what they love to do and then turning it into positive cash flow.

“I enjoy mentorship and teaching here at Paine,” says Cloud.

Carl Bishop, a Long Beach, CA business/marketing senior says, “Professor Cloud is both relentless and inspiring. He’s taught me how to strategize in the business world. I also now know how to customize success strategizes for myself in the process.”

With a Professor like Mr. Cloud, Paine College students who have emphasis in this particular area of the business have a ready for prime time example of someone to look to if they’ve had any doubts regarding their career paths. PC’s Mr. Cloud is definitely one of the “Who’s Who” you want to speed-dial when the occasion calls.

For more information, Mr. Cloud can be contacted through the Paine College Business Department.
I hate when people say one doesn't matter...tell that to the lil’ Somalian girl who was raped by guerilla soldiers and just because one cell got through she’s now living with the AIDS virus ... or tell that to an innocent man who’s jury had reasonable doubt, but there was no one who stood up because the other 11, or double ones, were tired, and/or just wanted to go home ... and, how about the homeless man who couldn’t make the shelter tonight because he was one minute late? ... then there’s that lonely child headed to school strapped with guns bigger than any Fort Gordon issue ... maybe one kind word would have made Columbine and Virginia Tech names only mentioned with reference to schools ... and what about your one vote, does it really count when the counting is more about how much money is being spent on a campaign’s TV commercials? ... finally, what about Ephesians 4:4-6 ... yes, I hate it when people say one is not all that much...especially when we have a race that must be won.
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